

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**DECLARATION FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**SYSTEM AND METHOD FOR EXCHANGING CREATIVE CONTENT**

the specification of which was filed on November 15, 2001 as Application No. 09/987,690.

In the event that the filing date and/or Application No. are not entered above at the time I execute this document, and if such information is deemed necessary, I hereby authorize and request my attorneys/agent(s) at **Covington & Burling**, 1201 Pennsylvania Avenue, N.W., Washington, DC 20004-2401, to insert above the filing date and/or Application No. of said application.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by an amendment, if any, specifically referred to herein.

I acknowledge the duty to disclose all information known to me that is material to patentability in accordance with Title 37, Code of Federal Regulations, § 1.56.

**FOREIGN PRIORITY CLAIM**

I hereby claim foreign priority benefits under Title 35, United States Code § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

☒ no such foreign applications have been filed

☐ such foreign application have been filed as follows:



09987690-012802

EARLIEST FOREIGN APPLICATION(S), IF ANY FILED WITHIN 12 MONTHS  
(6 MONTHS FOR DESIGN) PRIOR TO THIS U.S. APPLICATION

Application Number	Country	Date of Filing	Priority Claimed Under 35 USC 119
			___ Yes No ___
			___ Yes No ___
			___ Yes No ___

ALL FOREIGN APPLICATION(S), IF ANY FILED MORE THAN 12 MONTHS  
(6 MONTHS FOR DESIGN) PRIOR TO THIS U.S. APPLICATION

Application Number	Country	Date of Filing

CLAIM FOR BENEFIT OF EARLIER U.S. PROVISIONAL APPLICATIONS

I hereby claim priority benefits under Title 35, United States Code §119(e), of any United States provisional patent application(s) listed below:

- ☐ no such U.S. provisional applications have been filed.
- ☒ such U.S. provisional application have been filed as follows:

Application Number	Date of Filing	Priority Claimed Under 35 USC 119
60/249,286	November 17, 2000	<u>  x  </u> Yes No ___
		___ Yes No ___
		___ Yes No ___

CLAIM FOR BENEFIT OF EARLIER U.S./PCT APPLICATION(S)

I hereby claim the benefit under Title 35, United States Code, §120 of the United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose all information that is material to patentability in accordance with Title 37, Code of Federal

Regulations, §1.56 which became available to me between the filing date of the prior application and the national or PCT international filing date of this application:

☒ no such U.S./PCT applications have been filed.

☐ such U.S./PCT application have been filed as follows:

Application Number	Date of Filing	Status (Patented/Pending/Abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby appoint:

Paul J. Berman	36,744	Jeannie M. Perron	31,180	Lee J. Tiedrich	42,184
Richard P. Dulik	40,598	C. Edward Polk	45,830	Henry P. Ting	46,278
Thomas W. Krause	40,335	Andrea G. Reister	36,253	Grady L. White	40,874
Scott B. Markow	46,899	David P. Ruschke	40,151	Anthony S. Yoo	45,540
Ann O. McGeehan	45,839	Christopher N. Sipes	39,837		

all of **Covington & Burling**, 1201 Pennsylvania Avenue, N.W., Washington, DC 20004-2401, jointly, and each of them severally, my attorneys at law/patent agent(s), with full power of substitution, delegation and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the U. S. Patent and Trademark Office connected therewith.

Please mail all correspondence to Andrea G. Reister, whose address is:

**Covington & Burling**  
1201 Pennsylvania Avenue, N.W.  
Washington, DC 20004-2401

Please direct telephone calls to: Andrea G. Reister at (202) 662-6000.

Please direct facsimiles to: (202) 662-6291

Full name of sole or first inventor Robert dePinto	
✓ Sole or first inventor's signature <i>R. dePinto</i>	✓ Date 15 JANUARY 2002
Residence Bondi, Australia	
Citizenship ✓ AUSTRALIAN	
Mailing Address 16 / 1a Edward Street Bondi, NSW, 2026 AUSTRALIA	

Full name of second inventor, if any Caskey L. Dickson	
Second inventor's signature	Date
Residence Stevenson Ranch, California	
Citizenship	
Mailing Address 24923 W. Smokewood Way Stevenson Ranch, CA 91381-2272 USA	

Full name of third inventor, if any	
Third inventor's signature	Date
Residence	
Citizenship	
Mailing Address	

Full name of fourth inventor, if any	
Fourth inventor's signature	Date
Residence	
Citizenship	
Mailing Address	

069690-01230

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
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09987690-012303

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Thomas W. Krause	40,335	Andrea G. Reister	36,253	Grady L. White	40,874
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all of **Covington & Burling**, 1201 Pennsylvania Avenue, N.W., Washington, DC 20004-2401, jointly, and each of them severally, my attorneys at law/patent agent(s), with full power of substitution, delegation and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the U. S. Patent and Trademark Office connected therewith.

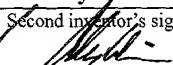
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1201 Pennsylvania Avenue, N.W.  
Washington, DC 20004-2401

Please direct telephone calls to: Andrea G. Reister at (202) 662-6000.

Please direct facsimiles to: (202) 662-6291

Full name of sole or first inventor <b>Robert dePinto</b>	
Sole or first inventor's signature	Date
Residence <b>Bondi, Australia</b>	
Citizenship	
Mailing Address <b>16 / 1a Edward Street Bondi, NSW, 2026 AUSTRALIA</b>	

Full name of second inventor, if any <b>Caskey L. Dickson</b>	
Second inventor's signature 	Date <b>2001-12-18</b>
Residence <b>Stevenson Ranch, California</b>	
Citizenship <input checked="" type="checkbox"/> <b>USA</b>	
Mailing Address <b>24923 W. Smokewood Way Stevenson Ranch, CA 91381-2272 USA</b>	

Full name of third inventor, if any	
Third inventor's signature	Date
Residence	
Citizenship	
Mailing Address	

Full name of fourth inventor, if any	
Fourth inventor's signature	Date
Residence	
Citizenship	
Mailing Address	

09687690-01230



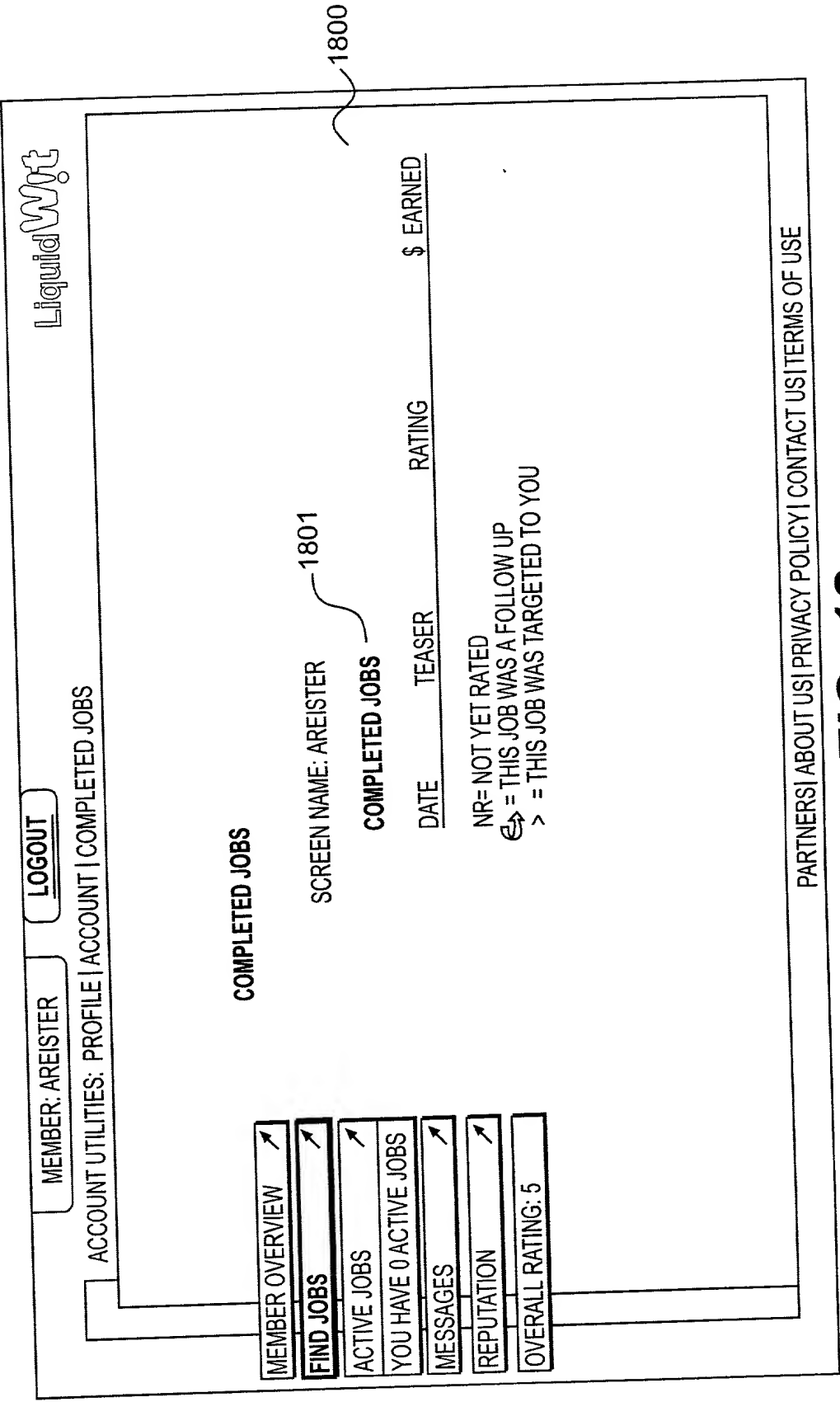


FIG. 18

MEMBER: AREISTER

LOGOUT

LiquidWit

ACCOUNT UTILITIES: PROFILE | ACCOUNT | COMPLETED JOBS

FIND JOBS

MEMBER OVERVIEW ↗

**FIND JOBS**

ACTIVE JOBS ↗

YOU HAVE 0 ACTIVE JOBS

MESSAGES ↗

REPUTATION ↗

OVERALL RATING: 5

?

WANT TO KNOW MORE ABOUT  
CREATING A GREAT RESPONSE?

TO THE RIGHT ARE JOBS WE THINK MIGHT INTEREST YOU. YOU CAN BROWSE THIS LIST OR USE  
THE SEARCH CRITERIA BELOW TO SEARCH OUR ENTIRE JOB BANK.

1903

JOB CATEGORIES

☐ NAMING

☐ AD BANNER

☐ MARKETING

☐ GENERAL

1904

LOGO CONCEPT

☐ LOGO CONCEPT

☐ COPY

☐ TAGLINE/SLOGAN

1901

RECOMMENDED JOBS

JOB TEASER

1902

TESTING AGAIN

LOGO CONCEPTS

1900

1904

1905

1906

DUE BY

SELECT ALL ▾

TIME REQUIREMENTS

SELECT ALL ▾

GO GET 'EM ↗

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 19A

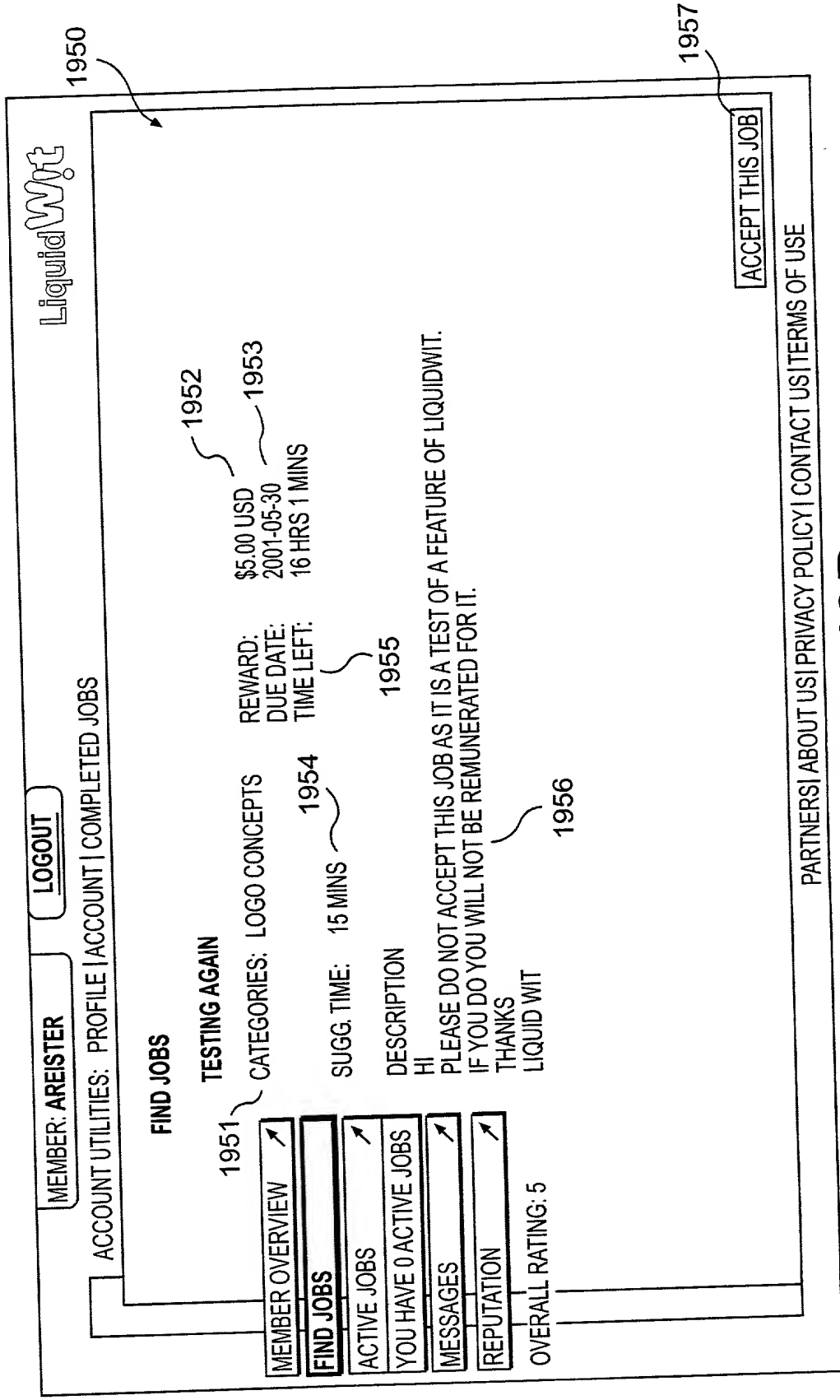
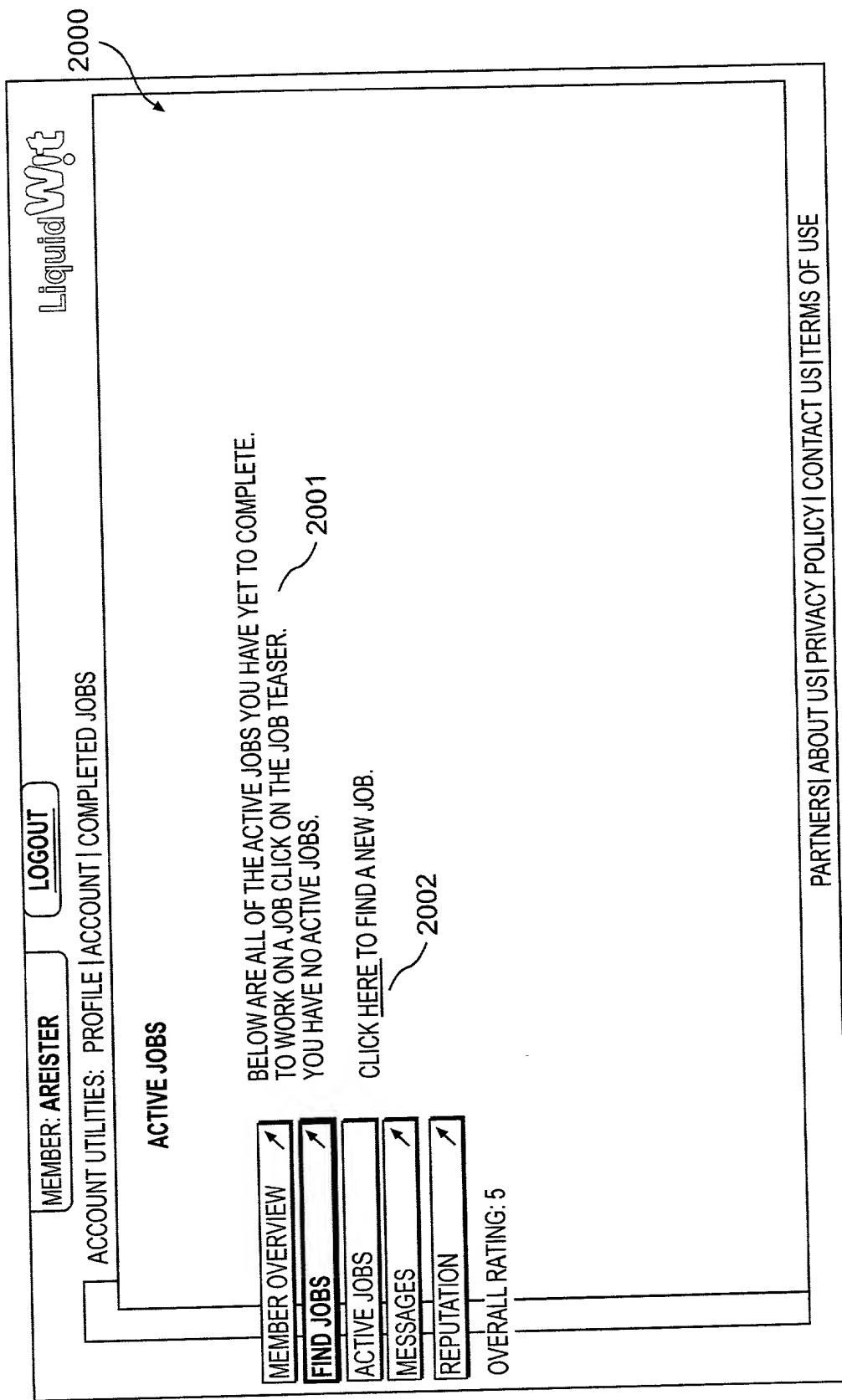


FIG. 19B



**FIG. 20**

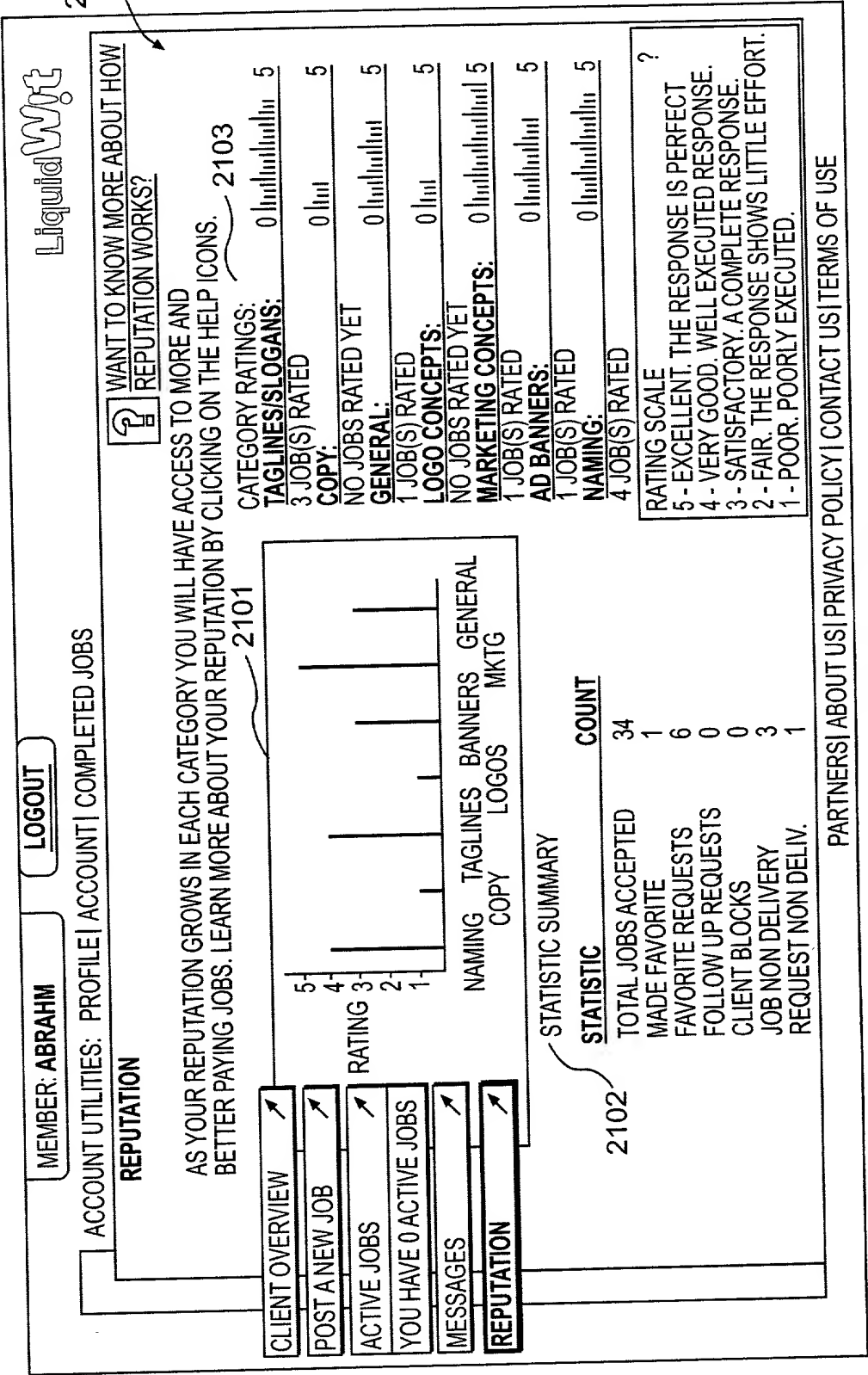


FIG. 21

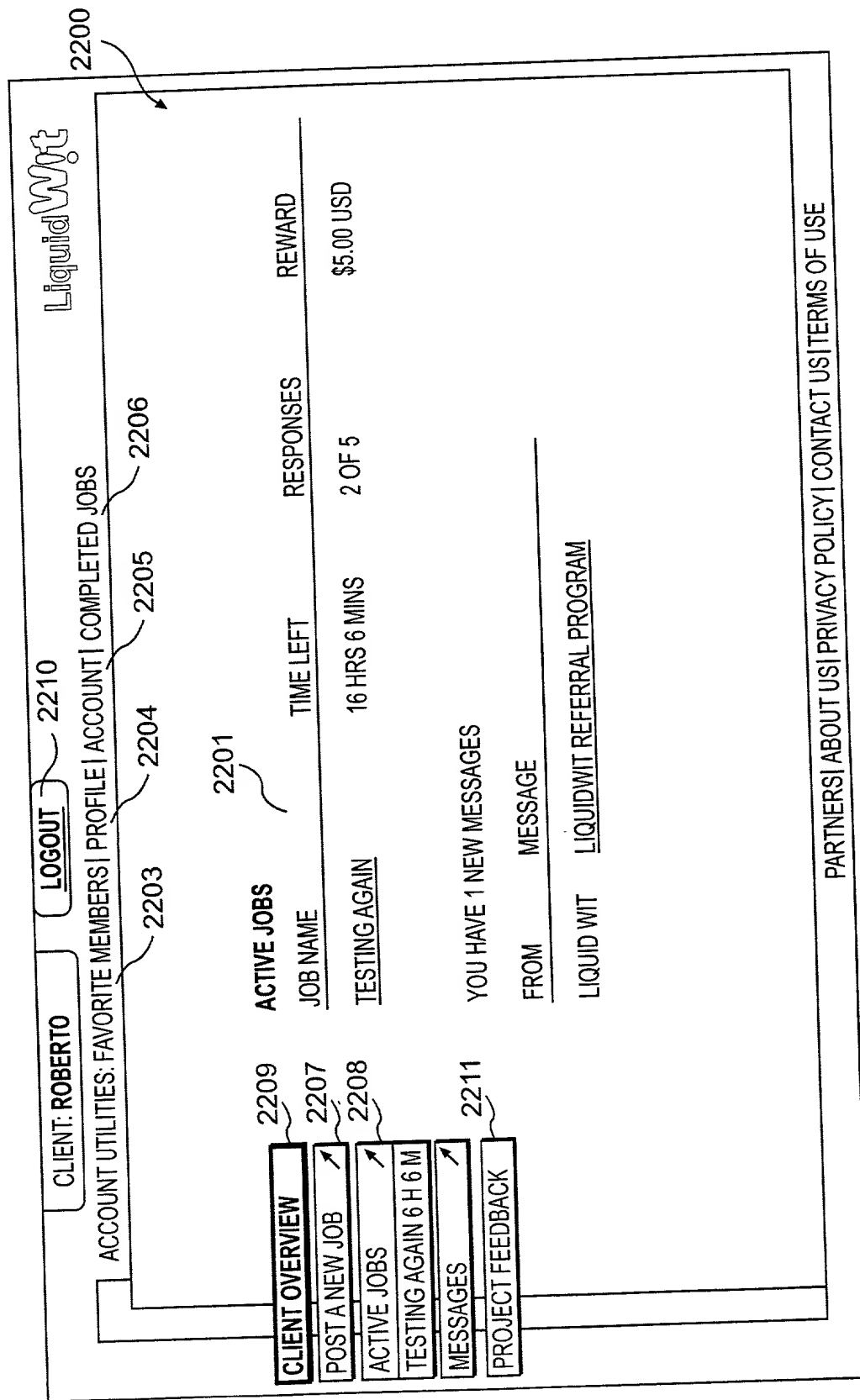


FIG. 22

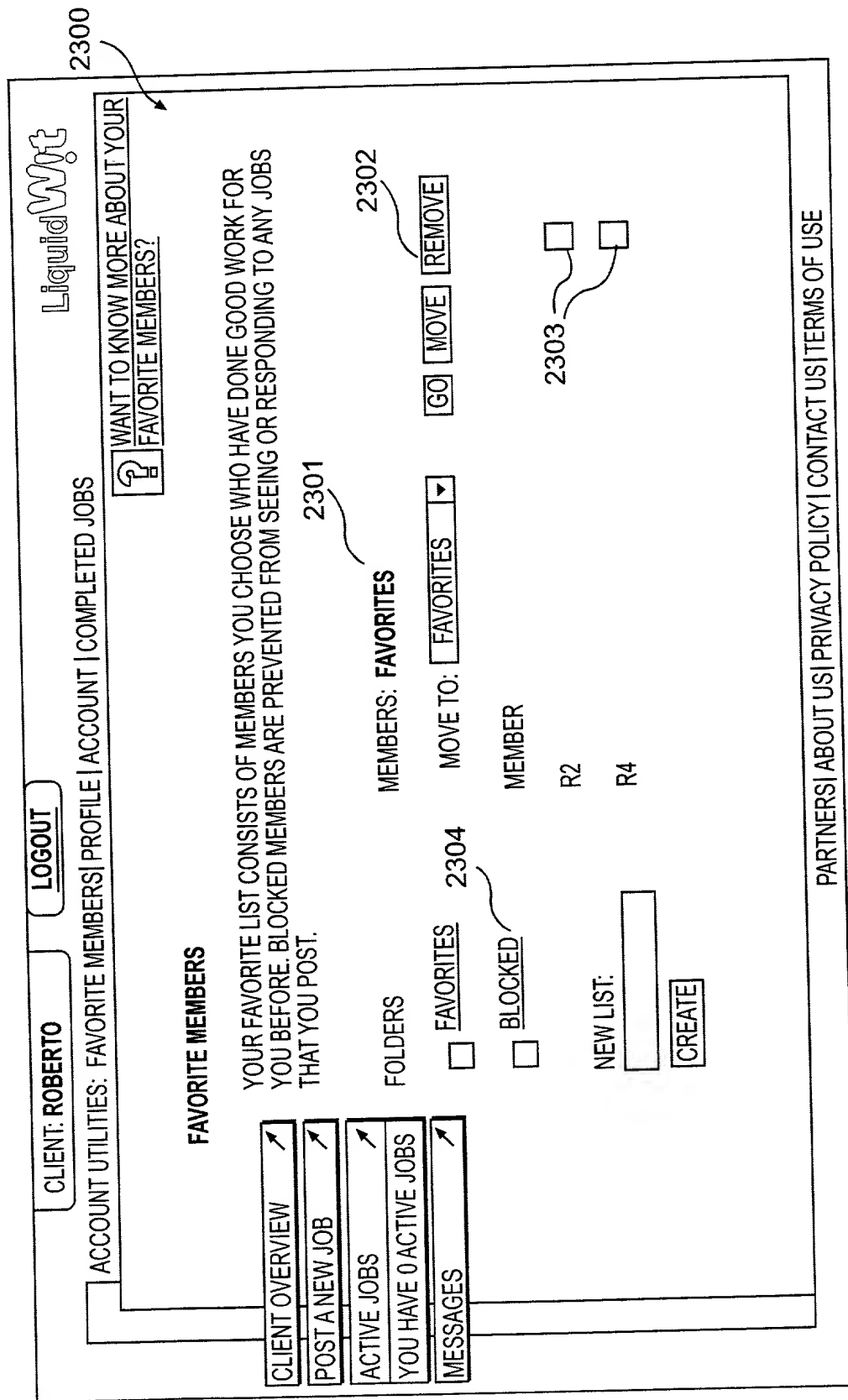


FIG. 23A

CLIENT: ROBERTO

LOGOUT

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

LiquidWrt

2350

WANT TO KNOW MORE ABOUT YOUR FAVORITE MEMBERS?

BLOCKED MEMBERS

YOUR FAVORITE LIST CONSISTS OF MEMBERS YOU CHOOSE WHO HAVE DONE GOOD WORK FOR YOU BEFORE. BLOCKED MEMBERS ARE PREVENTED FROM SEEING OR RESPONDING TO ANY JOBS THAT YOU POST.

2351

CLIENT OVERVIEW

POST A NEW JOB

ACTIVE JOBS

YOU HAVE 0 ACTIVE JOBS

MESSAGES

FOLDERS

MEMBERS: **BLOCKED**

MOVE TO: **BLOCKED**

MEMBER

2352

GO

MOVE

REMOVE

2350

FAVORITES

BLOCKED

NEW LIST:

CREATE

---

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 23B



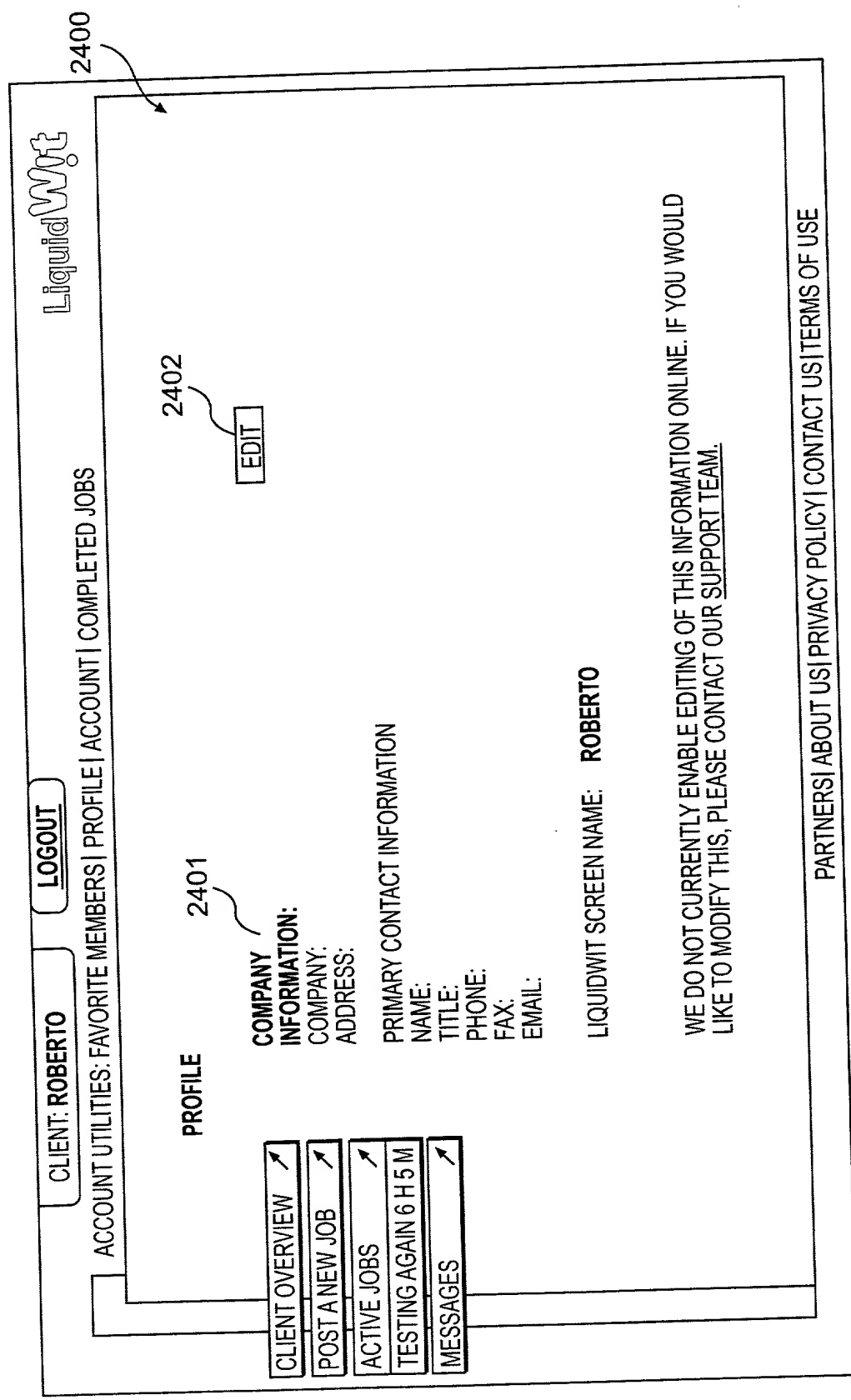


FIG. 24

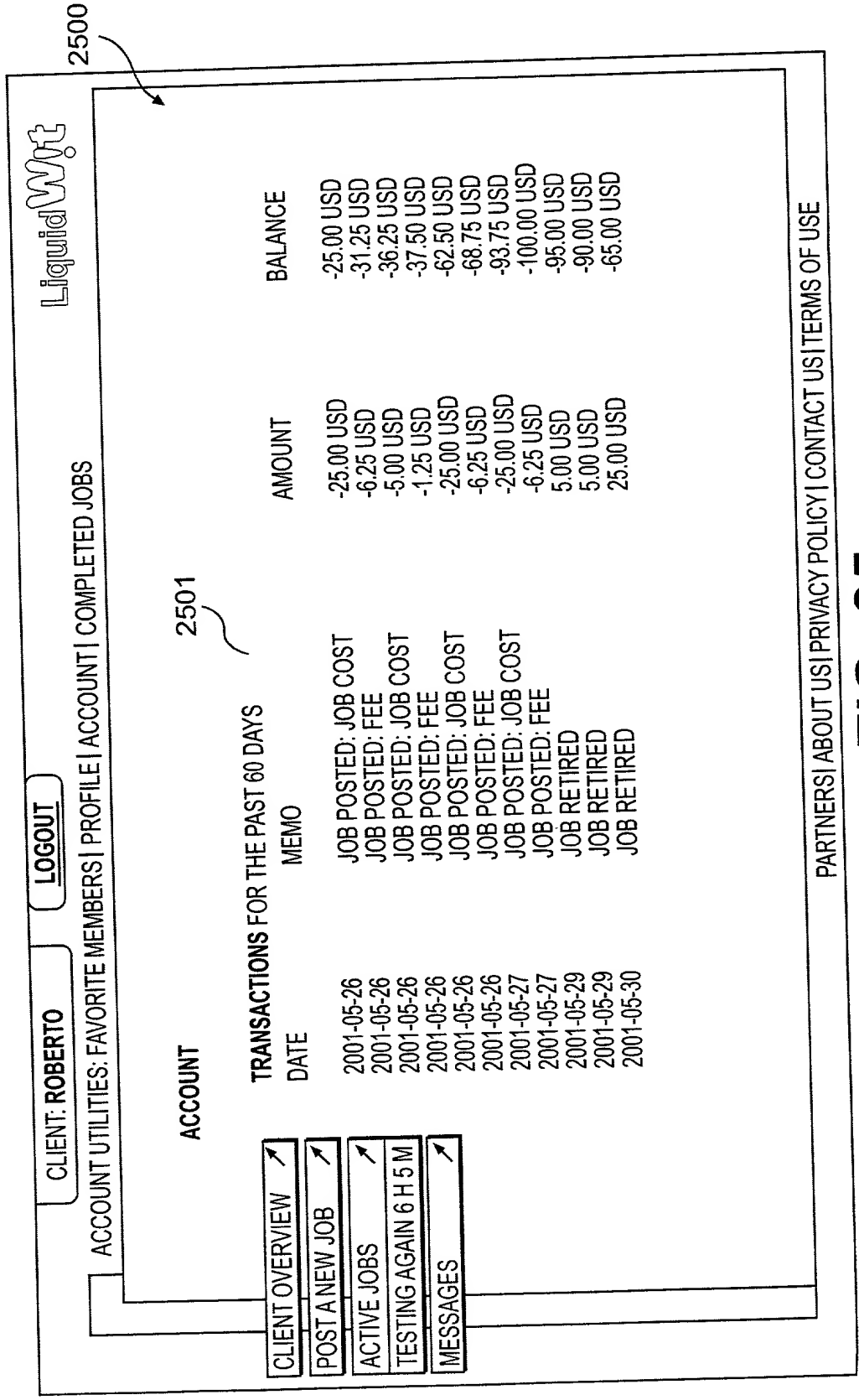


FIG. 25

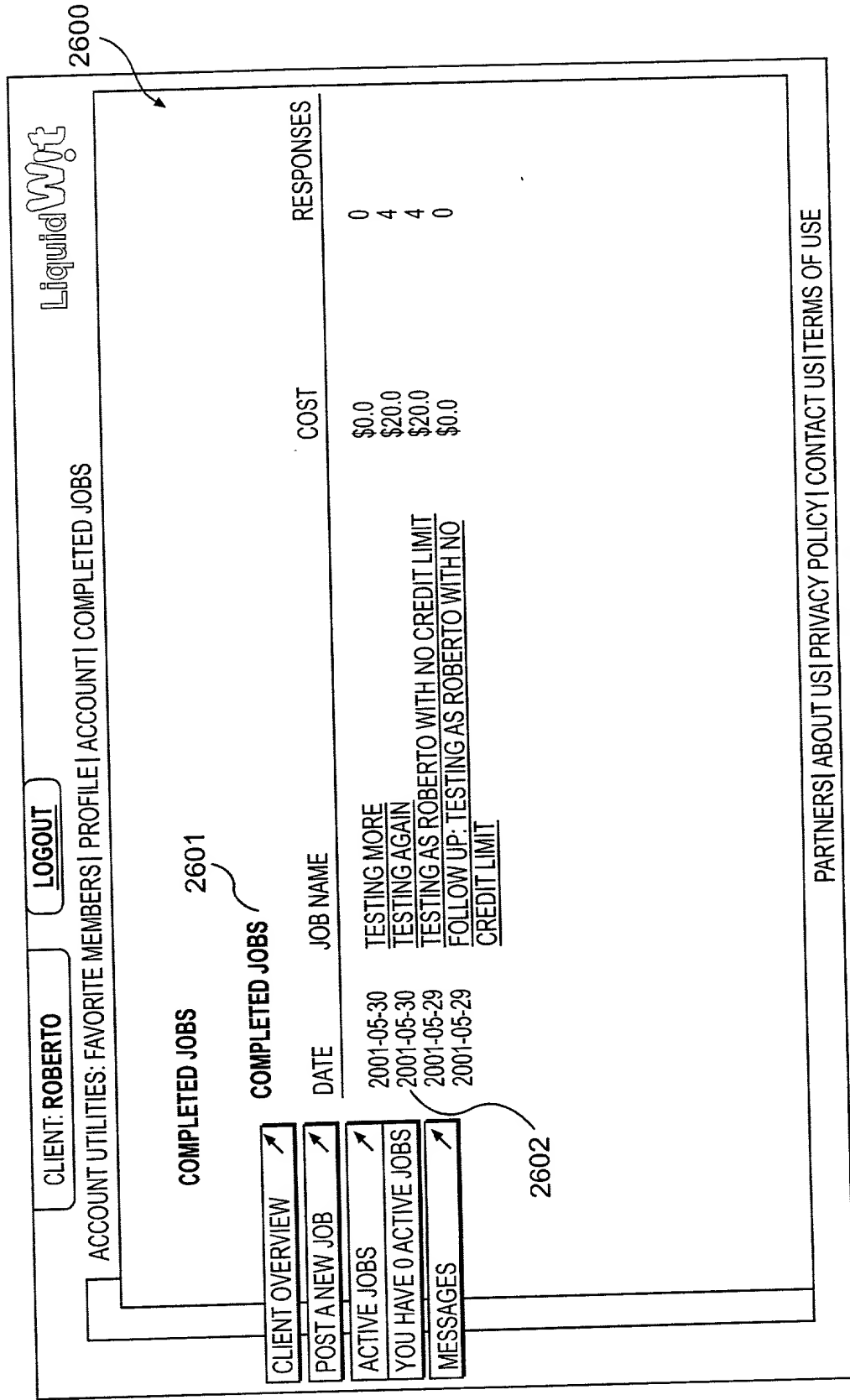


FIG. 26A

CLIENT: ROBERTO

LOGOUT

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

LiquidWit

CLIENT OVERVIEW ↗

POST A NEW JOB ↗

ACTIVE JOBS

MESSAGES ↗

TESTING AGAIN

PLEASE REVIEW THE RESPONSE THAT HAVE COME IN AND RATE THEM ON A SCALE OF 1 TO 5  
RATING RESPONSES HELPS IMPROVE THE QUALITY OF OUR MEMBERSHIP WHICH WILL IMPROVE  
YOUR EXPERIENCE ON LIQUIDWIT. ONCE YOU HAVE RATED THEM, YOU CAN VIEW THEM UNDER  
"RATED RESPONSES."

CATEGORY: LOGO CONCEPTS

JOB VIEWED: 85

EXPIRED: 2001-05-30

REWARD: \$5.00 USD

SUGG. TIME: 15 MINUTES

REMAINING: 1

TOTAL REQUESTED: 5

SEE FULL JOB DETAILS >>

COMPLETED: 4

IN PROGRESS: 0

2620

LEARN MORE ABOUT RESPONSE LISTINGS

NEW RESPONSES  
SEE RATED RESPONSES (1) >>

2621

2622

2623

R1

TESTING BIG ATTACHMENT

RATE THIS RESPONSE

1 2 3 4 5

R2

TESTING FROM T1 WITH LARGE ATTACHMENT

RATE THIS RESPONSE

1 2 3 4 5

ANDY

RESPONSE TO TEST

RATE THIS RESPONSE

1 2 3 4 5

2624

SUBMIT RATINGS ↗

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 26B

CLIENT: ROBERTO

LOGOUT

LiquidWit

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

2650

ACTIVE JOBS

CLIENT OVERVIEW ↗

POST A NEW JOB ↗

ACTIVE JOBS

MESSAGES ↗

TESTING AGAIN

CATEGORY: LOGO CONCEPTS

JOB VIEWED: 85

FROM: R1

TESTING BIG ATTACHMENT

2651

LEARN MORE ABOUT RESPONSE

LISTINGS

EXPIRED: 2001-05-30

REWARD: \$5.00 USD

SUGG. TIME: 15 MINUTES

4 REMAINING: 1

0 TOTAL REQUESTED: 5

COMPLETED: 4

IN PROGRESS: 0

2654

FILE 1>>

2655

ADD TO FAVORITES

2656

BLOCK MEMBER

2653

FOLLOW UP

SUBMIT RATINGS ↗

2652

1 2 3 4 5

RATE THIS RESPONSE

2650

NEXT RESPONSE

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 26C

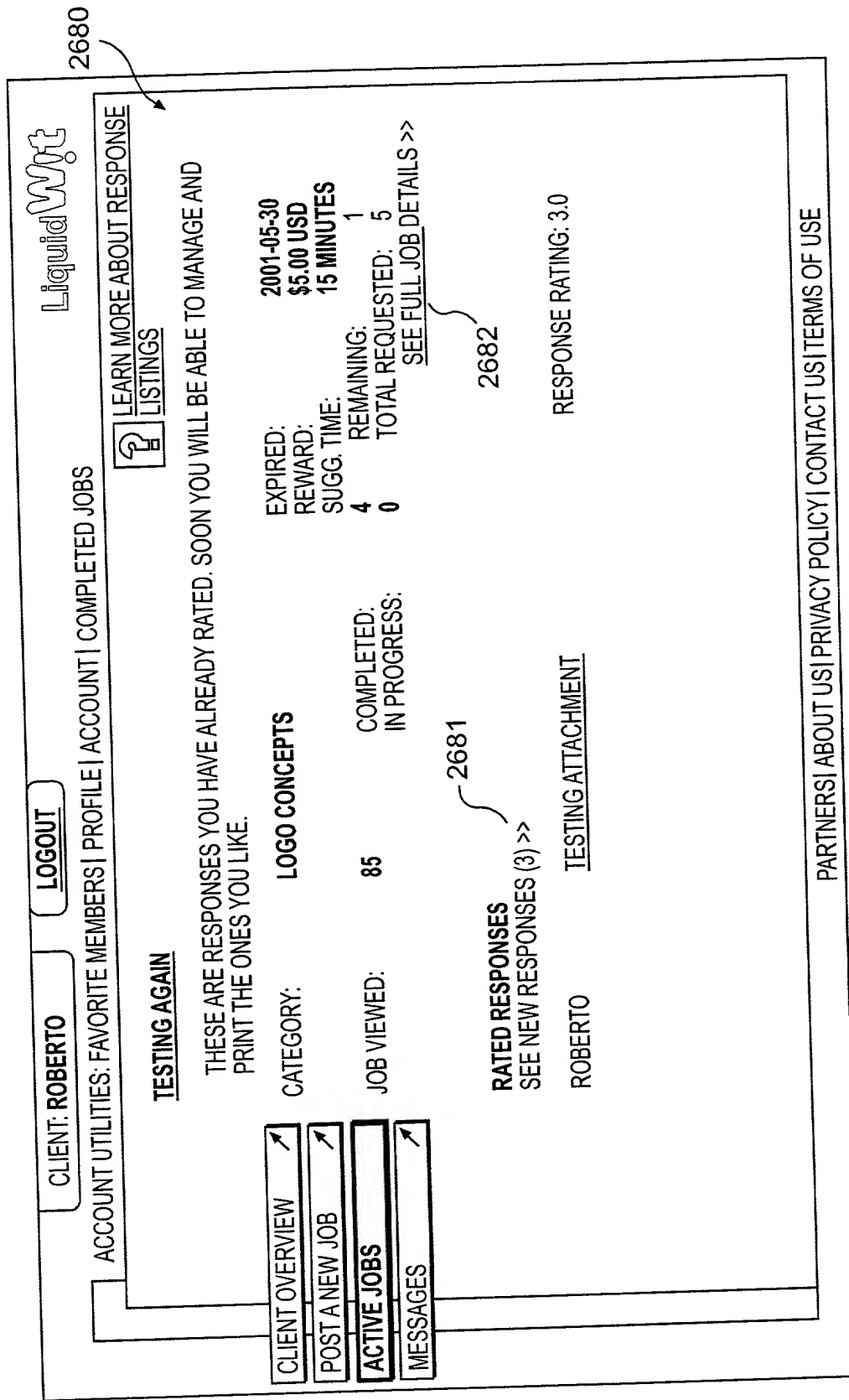
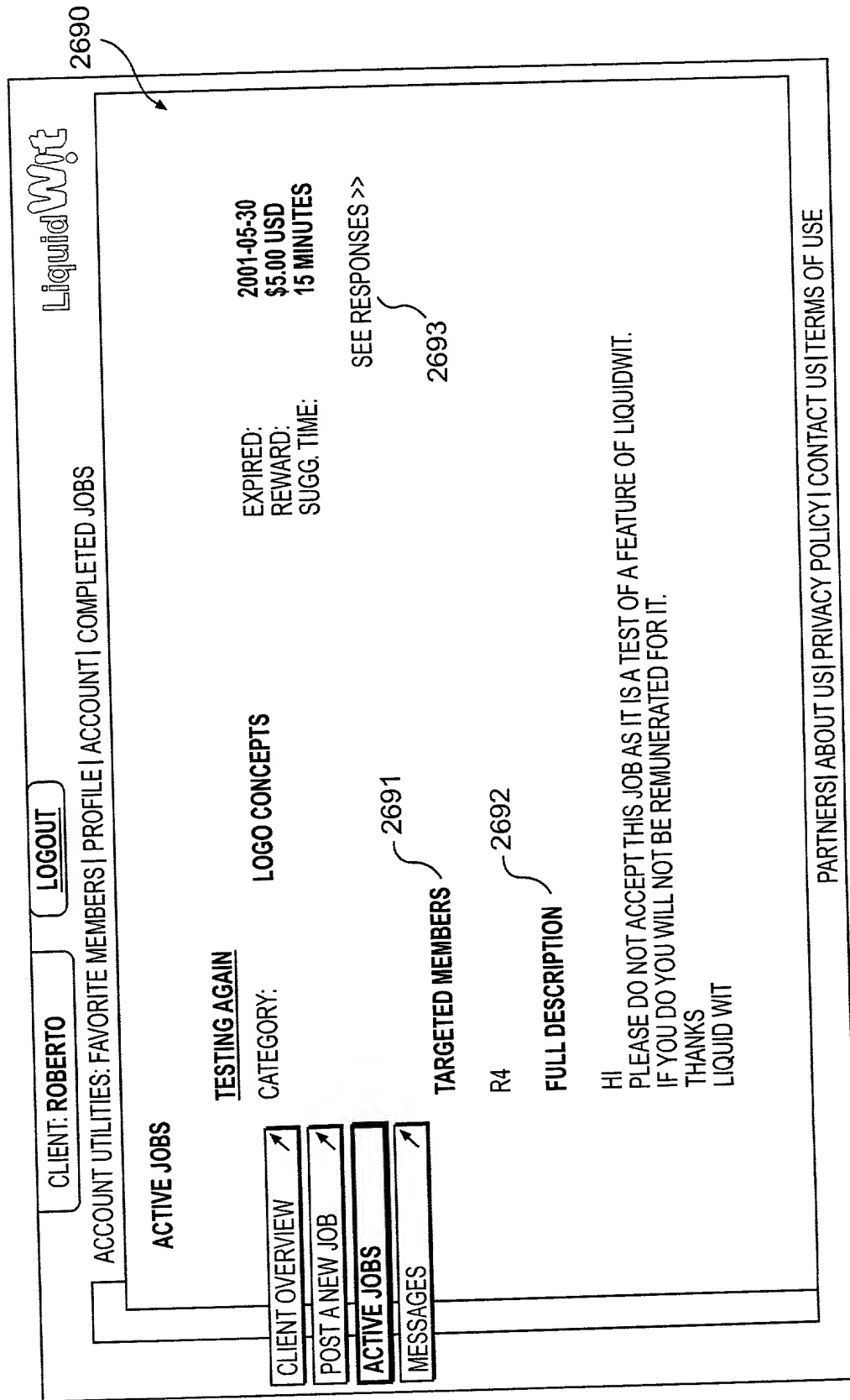


FIG. 26D



**FIG. 26E**

CLIENT: LW\_MARKETING

LOGOUT

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

POST FOLLOW UP

CLIENT OVERVIEW

POST A NEW JOB

ACTIVE JOBS

YOU HAVE 0 ACTIVE JOBS

MESSAGES

LiquidWit

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CLIENT: JOET

LOGOUT

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

POST A NEW JOB: STEP

1 2 3 4

TELL ME ABOUT CREATING A GREAT LIQUIDWIT BRIEF

LIQUIDWit

CLIENT OVERVIEW

POST A NEW JOB

ACTIVE JOBS

YOU HAVE 0 ACTIVE JOBS

MESSAGES

JOB BRIEF

USE THE FORM BELOW TO CREATE A NEW JOB. THE BETTER YOUR QUESTIONS AND THE MORE INSIGHT INTO YOUR PROBLEM YOU CAN GIVE, THE BETTER MEMBER RESPONSES ARE LIKELY TO BE. CLICK ON THE HELP LINKS FOR ADDITIONAL TIPS.

NAME FOR INTERNAL REFERENCE ?

JOHN DOE

2702

JOB TEASER

?

2703

DESCRIPTION

TESTING

2705

JOB CATEGORY

NAMING

2704

FILE ATTACHMENT

BROWSE...

2706

SAVE DRAFT

GO TO STEP 2

2707

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 27A

CLIENT: JOET

LOGOUT

LiquidWit

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

POST A NEW JOB: STEP 1 2 3 4

LEARN MORE ABOUT SCHEDULING A JOB.

CLIENT OVERVIEW ↗

POST A NEW JOB ↗

ACTIVE JOBS ↗

YOU HAVE 0 ACTIVE JOBS

MESSAGES ↗

JOB SCHEDULING

SELECT THE OPTIONS BELOW TO DEFINE YOUR JOB REQUIREMENTS.

NUMBER OF ANSWERS

50 ANSWERS

DUE?

4 DAYS

?

?

?

?

2721

2722

SUGG. TIME

1 HOUR

REWARD PER RESPONSE

\$50

?

?

?

?

2723

2724

SAVE DRAFT

GO TO STEP 3 ↗

2725

2720

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 27B

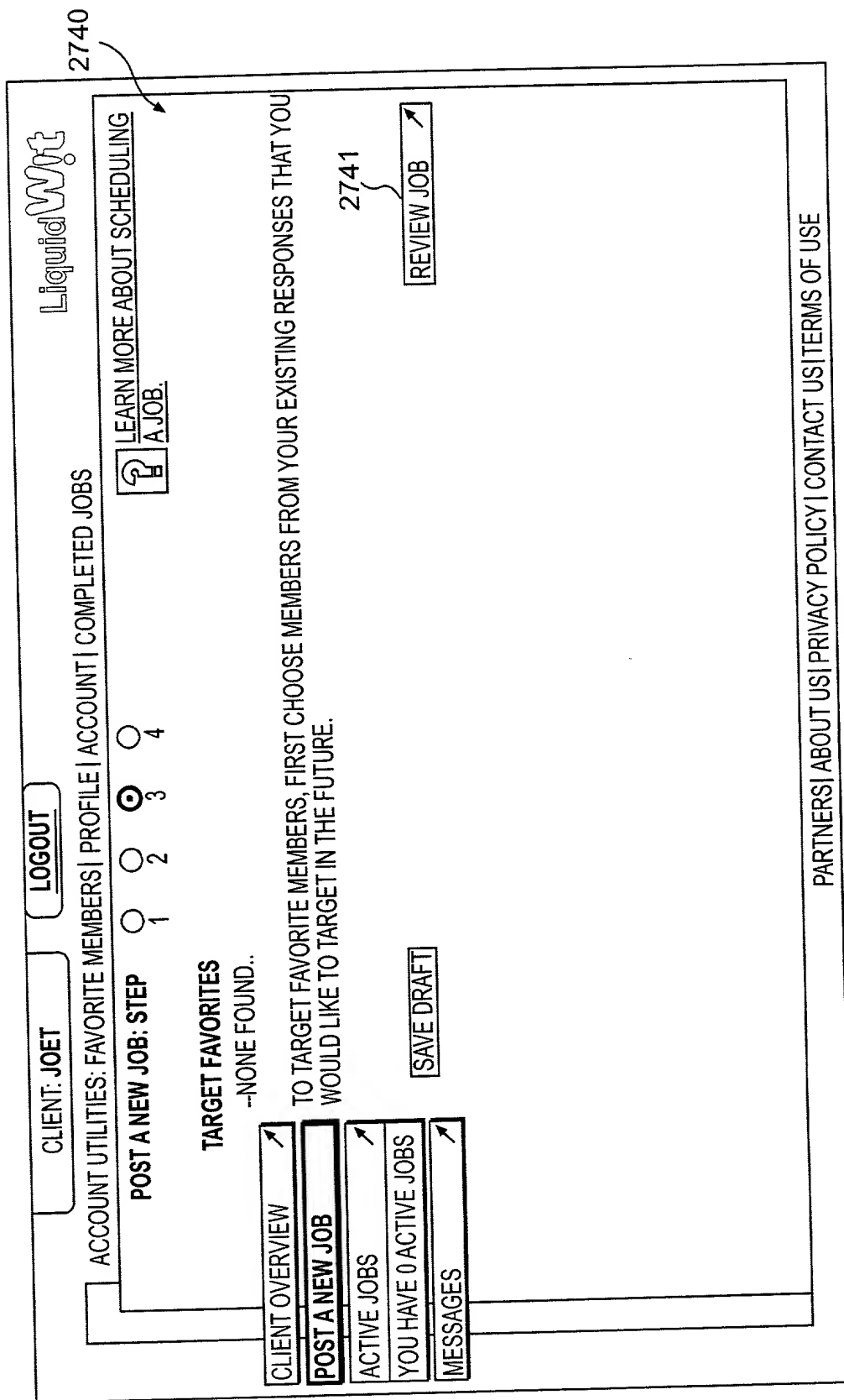


FIG. 27C

CLIENT: JOET

LOGOUT

LiquidWit

ACCOUNT UTILITIES: FAVORITE MEMBERS | PROFILE | ACCOUNT | COMPLETED JOBS

POST A NEW JOB: STEP

1 2 3 4

CLIENT OVERVIEW

POST A NEW JOB

ACTIVE JOBS

YOU HAVE 0 ACTIVE JOBS

MESSAGES

REVIEW JOB

PLEASE REVIEW THE FOLLOWING INFORMATION FOR YOUR JOB

NAME: JOHN DOE

CATEGORY: NAMING

SUGG. TIME: 1 HR

TEASER: TEST

DESCRIPTION:

TESTING

ATTACHMENT: NONE

DUE: 4 DAYS

RESPONSES: 50

REWARD: 50.0 USD

SUB TOTAL: 2500.0 USD

TOTAL COST: 3125.0 USD

2761

POST JOB

PARTNERS | ABOUT US | PRIVACY POLICY | CONTACT US | TERMS OF USE

FIG. 27D

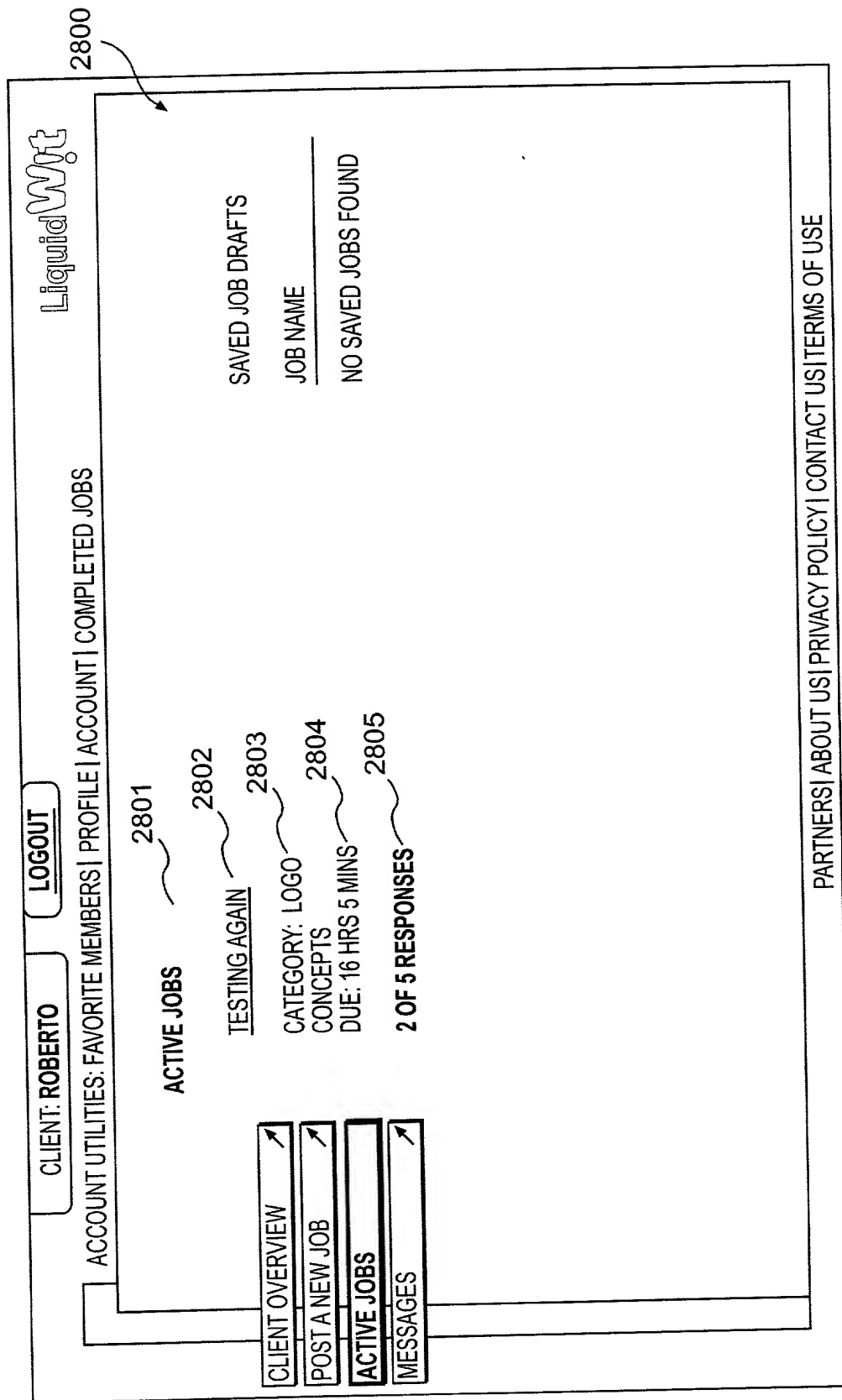
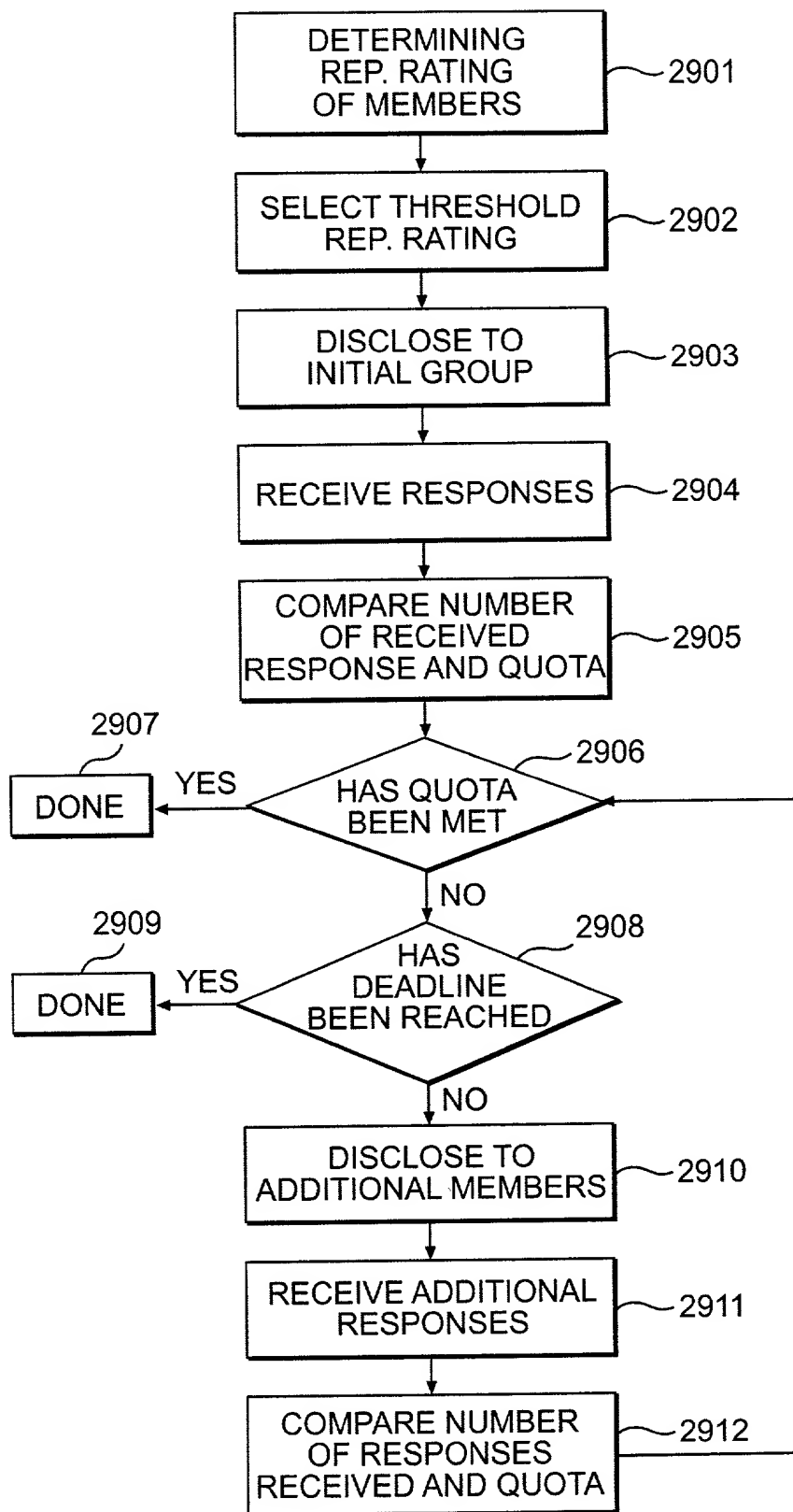
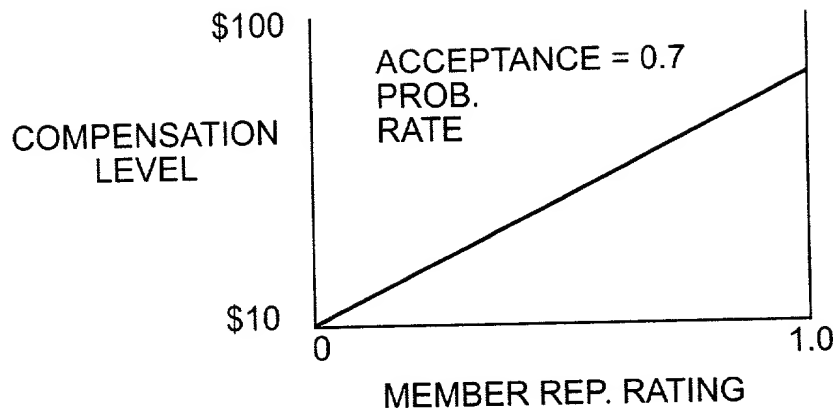


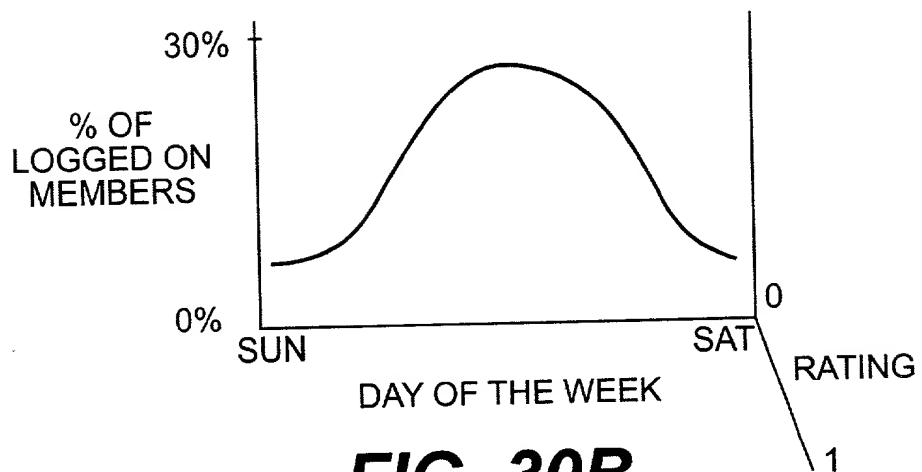
FIG. 28



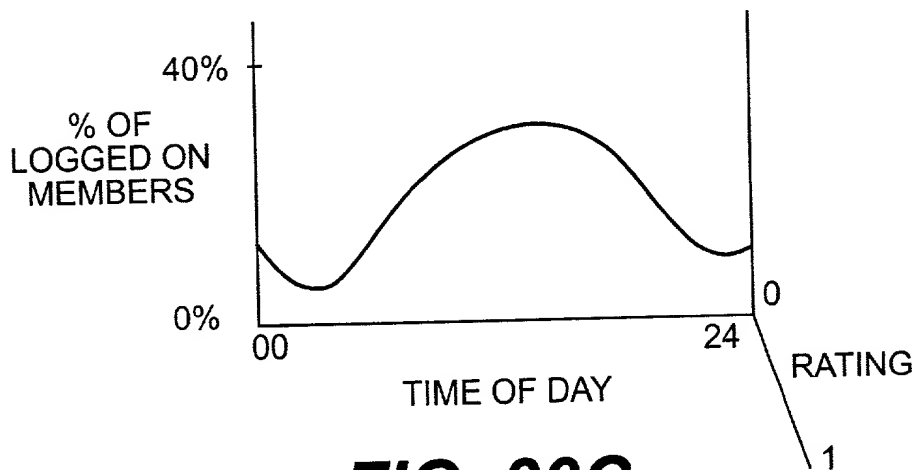
**FIG. 29**



**FIG. 30A**



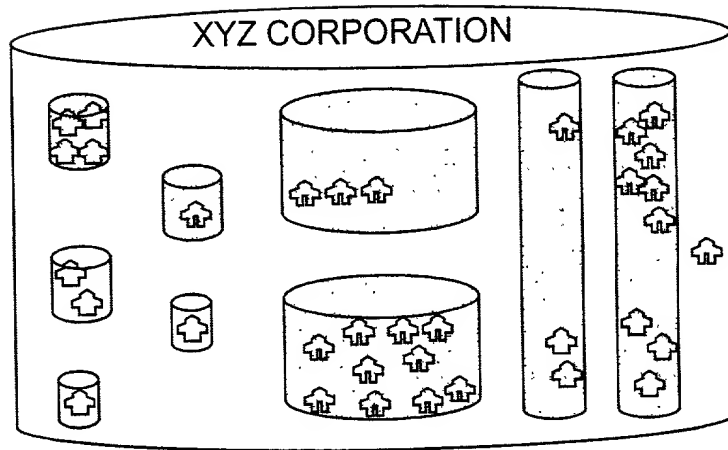
**FIG. 30B**



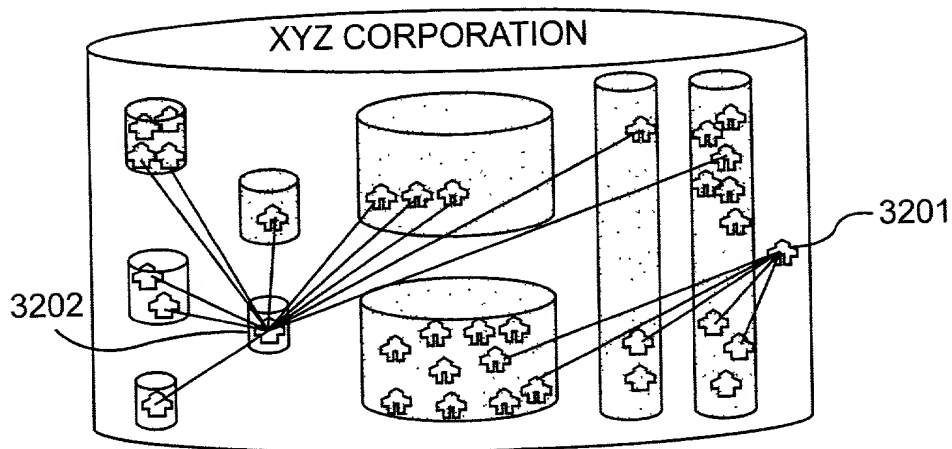
**FIG. 30C**

202210-06978660

202310106978550

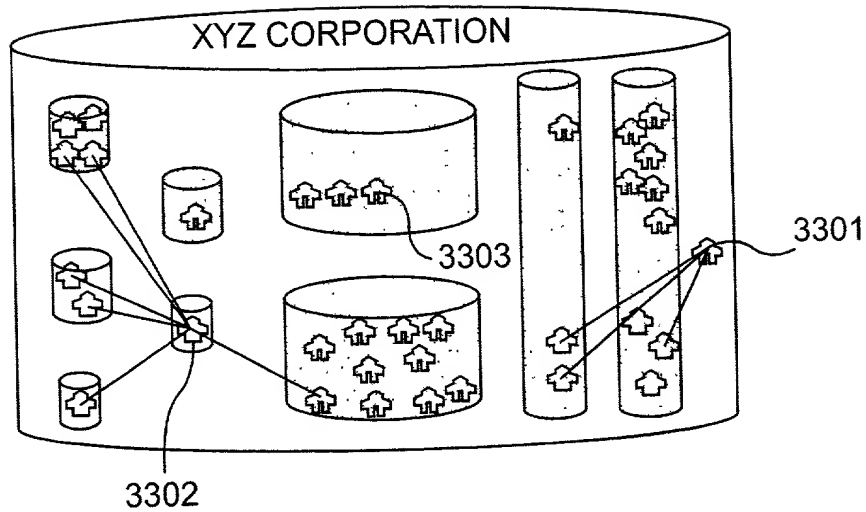


**FIG. 31**

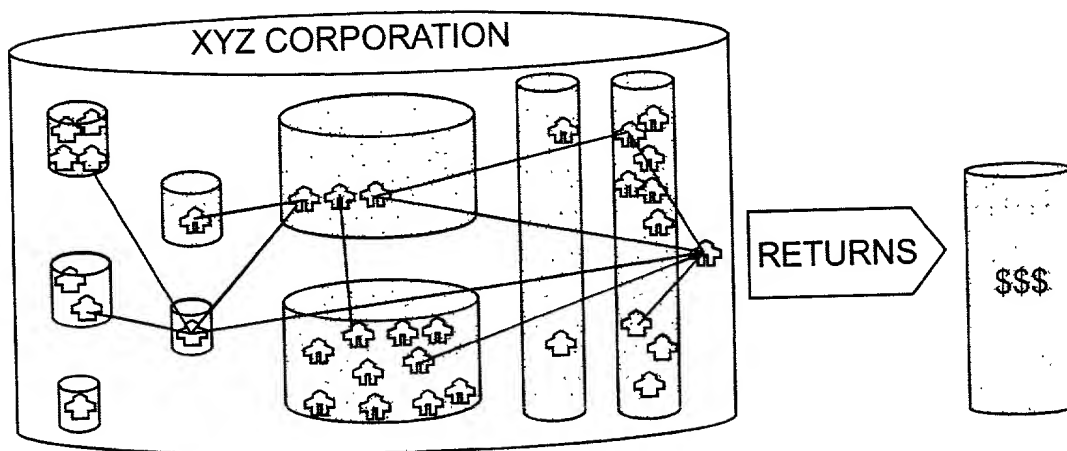


**FIG. 32**





**FIG. 33**



**FIG. 34**

**MEMBER / HOME**

100

**WELCOME!**

WHAT WOULD YOU LIKE TO DO TODAY?

- CONFIGURE / REVIEW YOUR PROFILE 110
- SHOP ON VCN 120
- CHECK OUT SOME NEW JOBS 130
- SEE YOUR NOTEPAD AND NOTES 140
- LOGOUT 150

**REVIEW/SELECT JOBS:**

- PROBLEMS 160
  - A PROB
  - B PROB
  - C PROB
    - C PROB 1
    - C PROB 2
    - C PROB 3
      - C PROB 3A
      - C PROB 3B
      - C PROB 3C
        - FCB CREATIVE BRIEF (JOB NUMBER: 0707) 162
        - XYZ CREATIVE BRIEF (JOB NUMBER: 7070) 162
        - BIG BAD BBQ'S (JOB NUMBER: 3987) 162
        - PETS ON LINE (JOB NUMBER: 1788) 162
      - C PROB 3D
      - C PROB 3E
      - C PROB 3F
    - C PROB 4
    - C PROB 5
    - C PROB 6
  - D PROB
  - E PROB
  - F PROB
    - F PROB 1
    - F PROB 2
    - F PROB 3
    - F PROB 4
    - F PROB 5
    - F PROB 6

**FIG. 1**